

## Presentations in English Two-Day Seminar

## Day 1

Time	Topic	Content
09:00 – 09:45	Course Objectives	Trainer introduction
		Course objectives
		Presentation of agenda
09:45 – 10:30	Effective Communication	What is communication?
		How do we communicate?
10:30 – 10:45	Coffee Break	
10:45 – 12:30	The Correct Preparation	Importance & benefits
		The four W's:
		Who, What, Where and Why
		Equipment & location
		"Practise makes perfect"
12:30 – 13:30	Lunch Break	
13:30 – 15:45	"Mini"-Presentations on your company	10-minute presentations by participants
		Feedback from trainer & group
		Analysis by group:
		What makes a good presentation?
15:45 – 16:0	Coffee Break	
16:00 – 17:30	Structure of Presentations	The objectives
		The start, middle and the end
		Style
		Breaking the ice, using humour effectively
		Useful language for presentations
		Presentation media
19:00 -	"Get together"	An opportunity for discussions in a relaxed
	Dinner in Hotel Restaurant	atmosphere



## Day 2

Time	Topic	Content
08:30 – 10:00	Verbal & Nonverbal Body Language	First impressions
		Body Language
		Dress sense
		What does your voice say about you?
		Dealing with stage fright
10:00 – 10:15	Coffee Break	
10:15 – 12:00	Including and Inspiring your Audience	Appreciate your audience
		How to involve your audience
	Presentation Tips	Things to check before you present
12:00 – 13:00	Lunch Break	
13:00 – 14:30	"Mini"-Presentations Part 1	Participants give a 15 minute presentation on a
	"Being part of the company"	topic relating to their company business /
		organisation / products / markets
44:00 44:45	Coffee Breek	Feedback from trainer & group
14:30 – 14:45	Coffee Break	
14:45 – 16:00	"Mini"-Presentations Part 2	Participants give a 15 minute presentation on a
	"Being part of the company"	topic relating to their company business / organisation / products / markets
		Feedback from trainer & group
16:00 – 17:00	Handling Questions	Basics of a question and answer session
	Summary of Seminar	Question handling techniques
	Feedback	Handling tough & hostile questions

Seminar is held in English. Participants should have a good command of the English language. Not suitable for beginners. Seminar has been designed for 10 participants (maximum).